



ref reg wireframe

current ref a friend reg from email



FOR MILITARY AND GOVERNMENT

YOU'VE BEEN INVITED TO JOIN GOVX!



WHY PAY FULL PRICE FOR ON AND OFF-DUTY GEAR?
JOIN OVER 1.5M MEMBERS WHO SAVED OVER 2.5 MILLION BUCKS LAST YEAR.
BECOME A GOVX MEMBER FOR FREE TODAY - ENJOY THE EXCLUSIVE SAVINGS WE'VE BUILT FOR YOU.

GovX VIP Access

Become A Member

AFFILIATION:

BRANCH/DEPT.:

FIRST NAME:

LAST NAME:

EMAIL:

CONFIRM EMAIL:

CREATE A PASSWORD:

ZIP CODE:

GENDER: MALE FEMALE

By clicking "Continue" you agree to GovX's [Terms & Conditions](#)

CONTINUE


FOR YOUR MISSION. FOR YOUR LIFE. FOR YOU.

Save Up To 65% On ...

- ★ 60,000 PRODUCTS
- ★ 300+ BRANDS
- ★ 3,000+ EVENTS, SHOWS, GAMES AND MORE


We're giving you \$15 off your first purchase!

Once you are a member a \$15 credit will be added to your account.



FOR MILITARY AND GOVERNMENT

YOU'VE BEEN INVITED TO JOIN GOVX!



WHY PAY FULL PRICE FOR ON AND OFF-DUTY GEAR?
JOIN OVER 1.5M MEMBERS WHO SAVED OVER 2.5 MILLION BUCKS LAST YEAR.
BECOME A GOVX MEMBER FOR FREE TODAY - ENJOY THE EXCLUSIVE SAVINGS WE'VE BUILT FOR YOU.

GovX VIP Access

Verification

< BACK TO STEP 1

FOR YOUR MISSION. FOR YOUR LIFE. FOR YOU.

Save Up To 65% On ...

- ★ 60,000 PRODUCTS
- ★ 300+ BRANDS
- ★ 3,000+ EVENTS, SHOWS, GAMES AND MORE

We're giving you \$15 off your first purchase!

Once you are a member a \$15 credit will be added to your account.

COPY

Headline: <Name> invited you to join GovX

Sub-headline: Sign up below and get an additional \$15 off your first order.

<-----If product was shared----->

<Name> wanted you to check this out!

{product shot here}

And there's more!

<-----end----->

GovX members save up to 65% on...

- 60,000 products
- 300+ brands
- 3,000 events, shows, games and more

Join more than 1.5 million members and never pay full price again!

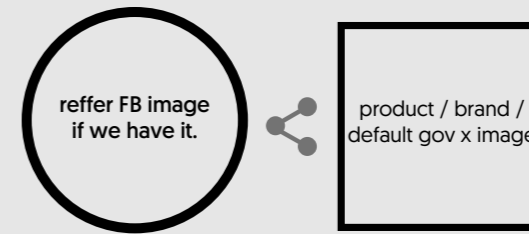
Questions we are trying to answer for the user.

where am i?	
why am i here?	how do i join?
what is this?	
why should I care?	
	submit
i'm still debating convince me to join, why?	

mobile

GovX logo

welcome to govx message



Steve Smith, wanted
you to check this out!

product/cat/brand/govx general

Join more than 1.5 million members.

[Form fields]

submit

And there's more!

GovX members save up to 65% on...

- 60,000 products
- 300+ brands
- 3,000 events, shows, games and more

desktop

GovX logo

welcome to govx message



Steve Smith, wanted you to check this out!

product/cat/brand/govx general

Join more than 1.5 million members.

Input field 1

Input field 2

Input field 3

Input field 4

Input field 5

Input field 6

Input field 7

Input field 8

Input field 9

Input field 10

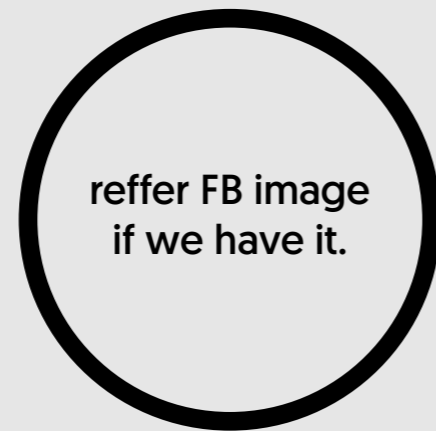
submit

And there's more!

GovX members save up to 65% on...

- 60,000 products
- 300+ brands
- 3,000 events, shows, games and more

what info are we going to pull in here?
image, title, brand, product variants?



Pull in the refer's
name here

Steve Smith, wanted
you to check this out!

do we want this data
to change based on
the section of the site
shared?

product/cat/brand/govx general

is this a link and
where should it go

And there's more!

is there a way we can
make this more
personalized?

GovX members save up to 65% on...

- 60,000 products
- 300+ brands
- 3,000 events, shows,
games and more

govx can save you . .

intermix why possibly?
were working hard to save you money
cause you work hard for it, etc?