ref reg wireframe

current ref a friend reg from email

COPY

Headline: <Name> invited you to join GovX
Sub-headline: Sign up below and get an additional $15 off your first order.

<-----If product was shared------>

 <Name> wanted you to check this out!
{product shot here}
And there's more!

<-------end--------->

GovX members save up to 65% on...
- 60,000 products
- 300+ brands
- 3,000 events, shows, games and more
Join more than 1.5 million members and never pay full price again!

Questions we are trying to answer for the user.

where am i?

why am i here?

what is this?

why should I care?

how do i join?

submit

i'm still debating convince me to join, why?

mobile

GovX logo   **welcome to govx message**

reffer FB image
if we have it.

product / brand /
default gov x image

Steve Smith, wanted
you to check this out!

product/cat/brand/govx general

Join more than 1.5 million members.

submit

And there's more!

GovX members save up to 65% on...

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- 300+ brands
- 3,000 events, shows,
games and more

desktop

GovX logo

welcome to govx message

reffer FB image
if we have it.

product / brand /
default gov x image

Steve Smith, wanted
you to check this out!

product/cat/brand/govx general

And there's more!

GovX members save up to 65% on...

- 60,000 products
- 300+ brands
- 3,000 events, shows,
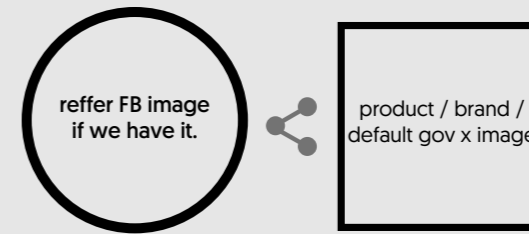games and more

Join more than 1.5 million members.

submit

what info are we going to pull in here?
image, title, brand, product variants?

reffer FB image
if we have it.

product / brand /
default gov x image

Pull in the refer's
name here

Steve Smith, wanted
you to check this out!

do we want this data
to change based on
the section of the site
shared?

product/cat/brand/govx general

is this a link and
where should it go

is there a way we can
make this more
personalized?

govx can save you . .

intermix why possibly?
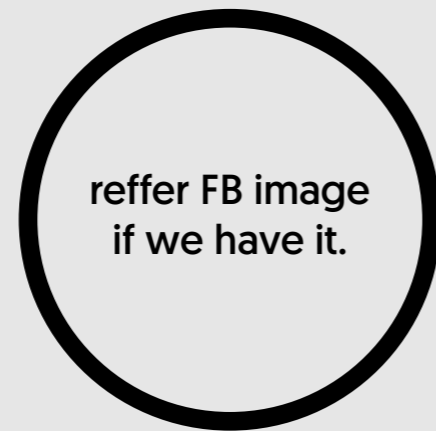were working hard to save you money
cause you work hard for it, etc?

And there's more!

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games and more